



Harvest Route Beta Website Privacy Policy

Effective Date: August 2026 · **Last Updated:** August 2026

This Privacy Policy explains how Harvest Route (“**Harvest Route**,” “**we**,” “**us**,” or “**our**”) collects, uses, shares, and protects information in connection with the Harvest Route Beta website, including the Beta 1.0 application and registration experience (the “**Beta Website**”). It is written to reflect what the Beta Website actually does today. Please read it together with our [Terms of Use](#).

1. Scope

This Policy covers information processed through the Beta Website and the Beta Program — including account registration, the Beta application and selection process, and communications with applicants and participants. It does not describe any separate production service, and where the Beta relies on third-party providers, those providers handle information under their own privacy terms as described in Section 6.

2. Information We Collect

2.1 Information You Provide — Account

When you create an account, we collect your **email address** and a **display name**, along with the password you set (see Authentication Information below). You may set basic notification preferences (email and in-app).

2.2 Beta Application Information

When you apply to the Beta Program, we collect the information you enter in the application. Depending on the track and your role, this includes:

Category	Examples of what is collected
Applicant & organization profile	Your title/role; organization name; business email; phone number; city and state; website; years in operation; organization size.
Cohort 1 — role details (Producer / Buyer / Carrier)	Primary role; geographic service area or territory; primary commodities/products; production, order, or load volumes; seasonal availability; sales or procurement channels; delivery radius; equipment types (including refrigerated/reefer) and refrigerated capacity; typical lanes; load- or supplier-discovery methods; and self-assessed baseline ratings of current market, transportation, and coordination access.
Cohort 2 — institutional evaluation	Organization type (e.g., food hub, farm-to-school program, municipality, government agency, regional food-system organization); department or program; jurisdiction or service region; food-system role; program scale (partner counts, food volume, facilities or institutions served, procurement value, transaction counts — collected as ranges); current operating model and challenges; capability self-assessments; white-label interest and requirements; API/integration interests (including whether current systems require integration and a description of those systems); public-sector requirements; and partnership readiness (interest in interviews, demonstrations, or a future pilot, decision participants, and timelines).
Readiness & motivation	The problem you want to solve, capability interests, availability to participate, and your acknowledgment of the Beta Terms.

We collect only the fields presented in the application. You may save a partial application; required fields are enforced at submission.

2.3 Authentication Information

The Beta Website uses **email-and-password** authentication. Your password is handled by our authentication system and is stored only in a securely **hashed** form; we do not store or have access to your plaintext password. The Beta Website does **not** currently offer Google or Apple sign-in and does not receive credentials from any third-party identity provider.

2.4 Technical and Security Information

To operate and secure the Beta Website, our systems and infrastructure process technical information such as authentication and session identifiers, timestamps, application-event and audit records, and error and server logs. As is standard for any internet service, our hosting and infrastructure providers process network information such as IP address and basic device/browser characteristics for connectivity, reliability, and security purposes. We use this information to run the service, maintain security, and investigate issues; we do not use it for advertising.

2.5 Communications and Feedback

If you contact us, participate in an interview, or submit feedback, bug reports, or suggestions, we collect the information in those communications.

3. How We Use Information

- process, evaluate, and administer Beta applications and participation;
- verify identity and eligibility, and communicate with you (including scheduling interviews and sending program updates);
- create and maintain your account and provide Beta Website functionality;
- operate, secure, debug, and improve Harvest Route's products and services;
- investigate and prevent security incidents, fraud, and misuse;
- maintain audit and security records; and
- comply with legal obligations and enforce our Terms.

4. Manual Review and Beta Selection

The Beta Program is selective. Application information is **reviewed by Harvest Route personnel** to evaluate fit, select participants, and administer the program. Reviewers may record internal notes about an application for administration and record-keeping; those internal notes are not shared with other applicants.

5. How Information Is Shared

We do **not sell** your personal information, and we do not share it for third-party advertising. We share information only as follows:

- **Service providers** that operate the Beta Website on our behalf, under contractual confidentiality and security obligations (Section 6);
- **Legal and safety** disclosures where required by law or legal process, or to protect the rights, safety, and security of Harvest Route, our users, or the public; and
- **Business transfers**, if Harvest Route is involved in a merger, acquisition, financing, or sale of assets, subject to this Policy.

6. Service Providers

The Beta Website is built on third-party infrastructure, including an application and data-platform provider that hosts the backend and stores application data, and hosting/cloud infrastructure that serves the website. These providers process information on our behalf to operate the service. Transactional email delivery (for example, email verification or password reset) is **not yet configured** for the Beta; if and when an email provider is added, this Policy will be updated to reflect it. The Beta Website does **not** use a payment processor, and no payment or card information is collected.

7. Cookies and Similar Technologies

We use only what is necessary to operate the Beta Website. This includes strictly-necessary cookies or tokens to keep you signed in and to secure your session, and limited browser storage for **functional** purposes — for example, remembering the organization you are currently working in, and, for authorized external-participant sessions, holding a temporary session token that is scoped to your browser tab and

cleared when the tab closes. We do **not** use advertising cookies, cross-site trackers, or third-party analytics or marketing technologies on the Beta Website.

8. Data Retention

We retain information for as long as needed to administer the Beta Program and your participation, to maintain security and audit records, to consider applicants for current or future Beta phases (including waitlists), and to comply with legal obligations. When information is no longer needed for these purposes, we take steps to delete or de-identify it. You may ask us to update or delete your information as described in Section 11.

9. Data Security

We use reasonable administrative, technical, and organizational safeguards designed to protect information, including passwords stored in hashed form, access controls and server-authoritative authorization, append-only audit logging of consequential actions, and encryption of data in transit. No method of transmission or storage is completely secure, and we cannot guarantee absolute security. We do not claim any specific security certification.

ACCURATE SCOPE

This Policy does not claim SOC 2, ISO 27001, HIPAA, PCI DSS, end-to-end or zero-knowledge encryption, continuous 24/7 monitoring, or data-localization guarantees. Any such claim would be made only if and when Harvest Route actually holds or provides it.

10. Beta and Pre-Production Environments

Because this is a Beta, the Beta Website and its supporting systems may operate in testing or pre-production environments, and features and data handling may change as the program evolves. We describe our practices at a high level and intentionally do not publish internal infrastructure details.

11. Your Choices and Rights

You can:

- **Access and update** your account and application information through the Beta Website, or by contacting us;
- **Manage communications** through your notification preferences, or by contacting us to opt out of non-essential messages;
- **Withdraw** from the Beta Program at any time; and
- **Request** access to, correction of, or deletion of your personal information, subject to applicable law and our need to retain certain records (Section 8).

To make a request, contact us at hello@harvest-route.com. We will respond consistent with applicable law.

12. State Privacy Rights

Depending on where you reside and applicable law, you may have certain rights concerning your personal information, such as rights to access, correct, delete, or obtain a copy of it, and to be free from unlawful discrimination for exercising those rights. To exercise any such right, contact us at the address above; we may need to verify your identity before responding.

COUNSEL REVIEW

Whether Harvest Route is subject to specific comprehensive U.S. state privacy statutes depends on thresholds (revenue, volume of consumers, and the nature of processing) that should be evaluated by counsel. This section is intentionally general and should be tailored once applicability is assessed.

13. Children's Privacy

The Beta Website is a business-oriented service intended for organizations and their representatives. It is **not directed to children under 13**, and we do not knowingly collect personal information from children. For institutional participants such as farm-to-school programs, the Beta application collects **organizational program-contact information and aggregate, range-based figures** (for example, the number of schools or institutions served). Harvest Route does **not** request or collect **student personal information** through the Beta application.

14. International Users

The Beta Program is currently intended for participants in the United States, and information is processed in the United States. The Beta Website is not designed to comply with, and this Policy does not purport to address, data-protection frameworks outside the United States. If you access the Beta Website from outside the United States, you do so on your own initiative.

15. Changes to This Privacy Policy

We may update this Policy from time to time. When we do, we will revise the "Last Updated" date above and, for material changes, provide additional notice through the Beta Website or by contacting you.

16. Contact

Questions or requests regarding this Policy or your information may be directed to Harvest Route at hello@harvest-route.com.

LEGAL ENTITY & CONTACT — COUNSEL/BUSINESS CONFIRMATION

This document uses the name "Harvest Route" and the contact address hello@harvest-route.com. Confirm the final legal entity, a dedicated privacy contact if desired, and the official business/mailing address before publication.